



> Boston

Advancing women
Advancing transportation

2024 Sponsorship Brochure

Our growth depends on your support!

OUR MISSION & VISION

- WTS attracts, sustains, connects, and advances women’s careers to strengthen the transportation industry.
- Equity and access for women in transportation.

OUR GUIDING PRINCIPLES

- WTS is an international organization dedicated to building the future of transportation through the global advancement of women.
- Advancing women in transportation is key to transforming the transportation industry.
- A strong international organization enables members, chapters, and communities within WTS to achieve our shared vision.
- WTS can shape future generations of transportation leaders.
- WTS is committed to ethical leadership, integrity, and respect for all.
- The WTS spirit of community, inclusiveness, and mutual support is one of our greatest assets.



BECOME A WTS BOSTON SPONSOR

YOUR SPONSORSHIP SUPPORTS THE WTS FOUNDATION & FOSTERS THE NEXT GENERATION OF WOMEN IN THE TRANSPORTATION INDUSTRY.

Revenue from all sponsorship levels will improve the quality of WTS programs and raise funds for scholarships and educational opportunities.

CONNECT WITH WTS BOSTON

<https://www.wtsinternational.org/chapters/boston>

<https://www.linkedin.com/company/89354763/admin/feed/posts/>

2024 WTS-Boston Annual Sponsorship Form



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Name of Company (exactly as you want it to appear on sponsorship list):

SPONSORSHIP BENEFITS	Executive (\$3,600)*	Associate (\$1,700)*	Supporter (\$1,000)*
Level of Sponsorship (Indicate by checking the box)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Amount of sponsorship applied toward the WTS-Boston Charitable Fund	\$500	\$250	\$150
Tickets to the 2024 New Year's Reception (Invitation-only event in January/February)	6	4	2
Tickets to the 2024 Leadership Forum Breakfast (Invitation-only event in April)	4	3	2
Tickets to the 2024 Awards and Scholarships Banquet (Dinner event in June)	2		
Company logo slide included at WTS-Boston events that feature a visual screen	◆		
Company logo displayed on a banner stand for in-person special events where AV is not used	◆		
Logos displayed on all Eblast Communication and on WTS-Boston Corporate Partners web page	◆		
Sponsor spotlight with a logo and a website hyperlink featured in one of WTS-Boston's weekly emails	◆	◆	
Opportunity to display company information at in-person events	◆	◆	
Company recognition of support at luncheons and special events	◆	◆	◆
Company listing on the WTS-Boston Corporate Partners page with website link	◆	◆	◆
Free listings on WTS-Boston Job Postings web page	◆	◆	◆
Featured in relevant WTS-Boston social media posts	◆	◆	◆

Contact Name:	
Email Address:	
Phone Number:	
Mailing Address	
Marketing contact:	
Name and email:	
M/W/DBE firm (Y/N):	

Please email this sponsorship form to Kathryn Eagan (keagan@bscgroup.com) and Alexandra Kavanagh (Alexandra.Kavanagh@stantec.com) by **January 31, 2024** to confirm your commitment to sponsor. Please mail a check payable to **WTS-Boston** by **February 17, 2024** to: Kathryn Eagan, BSC Group, 803 Summer St, Boston, MA 02127

WTS Fundraising Use Only	
Check No.:	_____
Date Received:	_____
Amount:	_____
Date Sent to Treasurer:	_____

***M/W/DBE firms get a 15% discount on annual sponsorship! (Executive: \$3,060, Associate: \$1,445, Supporter: \$850)**

